



On Target: Skeet Shooter Heads to Rio With Eyes on Gold

By Tommie Ethington

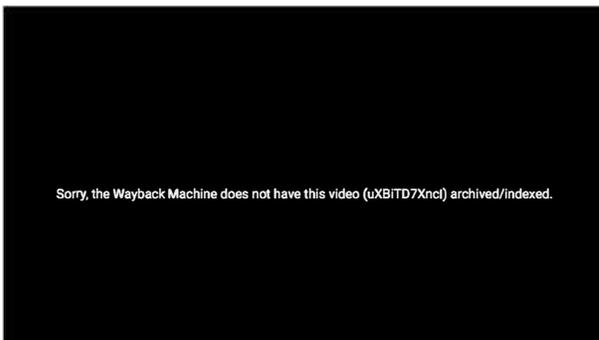
WHEN FORMER ARMY SGT. Vincent Hancock took the podium to accept a gold medal for men's skeet shooting at the 2008 Summer Olympics in Beijing, he wasn't just thinking about his personal achievement.

"I knew that I was representing not just the people of America, but my brothers and sisters in arms," says Hancock, who was on active duty at the time and whose brother was serving in Iraq. "I just hoped that I was making them proud."



Hancock began working toward a gold medal at age 12. At 16, he won his first world championship title in men's skeet. A year later, in 2006, he joined the Army and was assigned to the Marksmanship Unit, an elite division of sharpshooters based at Fort Benning.

In 2008, Hancock attended the Beijing Olympics, winning gold. Four years later in London, he became the first skeet shooter to win back-to-back golds. He has since separated from the military but will make his third medal run in Rio de Janeiro Aug. 12 and 13.



Part of achieving his goals, Hancock says, includes simplifying other areas of his life. He and his wife, Rebekah, a former competitive skeet shooter, find that the USAA Mobile App makes it easier to manage all the things that come with a busy lifestyle — their auto and home policies, retirement plans and credit card balance.

"My wife uses the app pretty much every day, and it helps me to keep up with everything that's going on at home," Hancock says. "Whenever I'm traveling, whether it's to competitions or clinics or different sponsor events, I know I don't have to worry about



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anything.”



Essentially, it allows Hancock to focus on what he does best – winning. He says his two young girls have high expectations for him.

“They say, ‘Daddy, you’re going to go to the games. You’re going to win a gold medal, right?’ I’ve got a lot to live up to,” Hancock says, laughing. “But I’m trying to set the tone for them in the future as well. I expect to win gold every time I leave, and I think if you don’t go with that expectation, then you shouldn’t even go. We have to set goals that are obtainable, but at the same time we have to push our limits. Not everybody can win the gold every time, but I certainly try.”

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