

# TOMMIE ETHINGTON

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## **RELEVANT EXPERIENCE**

**Editor** | August 2016-Present

Pace Communications, Dallas, TX

- Edit, assign and write for Southwest Airlines' in-flight publication, *Southwest: The Magazine*, serving nearly 5 million readers each month
- Execute three front-of-book sections, celebrity Q&A, monthly travel feature, and special sections
- Convert print packages to web, oversee magazine website, social media accounts, and e-newsletter

*Previous positions held: Digital Editor (November 2015-August 2016) and Associate Editor (February-November 2015)*

**Freelance Writer** | September 2013-Present

Various publications

- Write for local and national publications, including:  
*San Antonio Magazine, San Antonio Current, American Cowboy, Latino Leaders Magazine*
- Cover a range of topics including food, lifestyle, politics and current events
- Authored cover stories in May 2014, May 2015, and September 2016 issues of *San Antonio Magazine*

**Communications Assistant** | September 2013-February 2015

McNay Art Museum, San Antonio, Texas

- Produced press releases, newsletters and marketing campaigns, as well as handled media requests
- Maintained museum website, blog and social media accounts with more than 26,000 followers
- Contributed to and edited museum magazine, brochures, media kits and other promotional materials

**Editor-in-Chief** | August 2012-May 2013

*The Trinitonian*, Trinity University, San Antonio, Texas

- Managed award-winning, \$100,000 weekly campus newspaper and 40+ person staff
- Oversaw layout, design and content, ranging from 24-32 pages each week
- Wrote weekly, 500-word editorial on a tight deadline
- Created multi-platform journalism packages using Adobe InDesign, Photoshop and Premiere
- Won 1<sup>st</sup> place for Best Affiliated Website in the Nation from the Society of Professional Journalists

*Previous positions held: Managing Editor, News Reporter, Abroad Columnist, Intern Liaison*

**Editorial Intern** | June-August 2012

*Field & Stream* magazine, American Society of Magazine Editors (ASME), New York City

- 1 of 30 students in the nation selected for prestigious ASME magazine internship
- Wrote for the front-of-the-book and created online content in the form of slideshows and blog posts
- Edited and fact checked feature stories for deputy editor and executive editor

## **EDUCATION**

**Trinity University**, San Antonio, Texas

Bachelor of Arts in Communication, May 2013

Minor: Political Science

**Semester at Sea**, Spring 2012 Voyage